

The Ebb & Flow of Activity Streams

Investigating the user experience
of stream-based interfaces.

[View Photos of Me \(11\)](#)[Edit My Profile](#)

Find me at
<http://bokardo.com>

Information

Current City:
Boston, MA

Hometown:
Newburyport, MA

Website:
<http://bokardo.com>

Friends

236 friends

[See All](#)**Joshua Porter**

Wall

Info

Photos

Family

Relatives

+

What's on your mind?

Attach:



Share

Options

**Lisa Hall Westrate**In these photos: [Joshua Porter](#)**Harvest Party 2009**

4 new photos

 September 19 at 9:02pm · [View album](#)**Chris Brawn**In this photo: [Joshua Porter](#)[Remove](#)**my pics**

Gtown buddies and the mini's...

 September 8 at 4:46pm · [View album](#)**Christian Crumlish**In this note: [Joshua Porter](#)**Good day for Twitter favorites**

MaryHodder: RT @zephoria: "Are You F*cking Kidding Me?" is a hysterical song about Facebook/Twitter by Kate Miller-Heidke <http://bit.ly/nU5Ve> steveportigal: Delish: Sherry Turkle is Professor of the Social Studies of Science and Technology at MIT and a sociologi... ht...

[Create an Ad](#)**Your life. Enhanced.** ✕

The coolest and brightest smart phones, most stylish touchscreens, and feature-rich devices. See why Samsung is most preferred today!

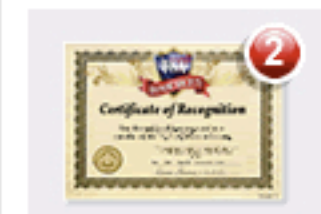
Like

NBPT's New Daily Read ✕

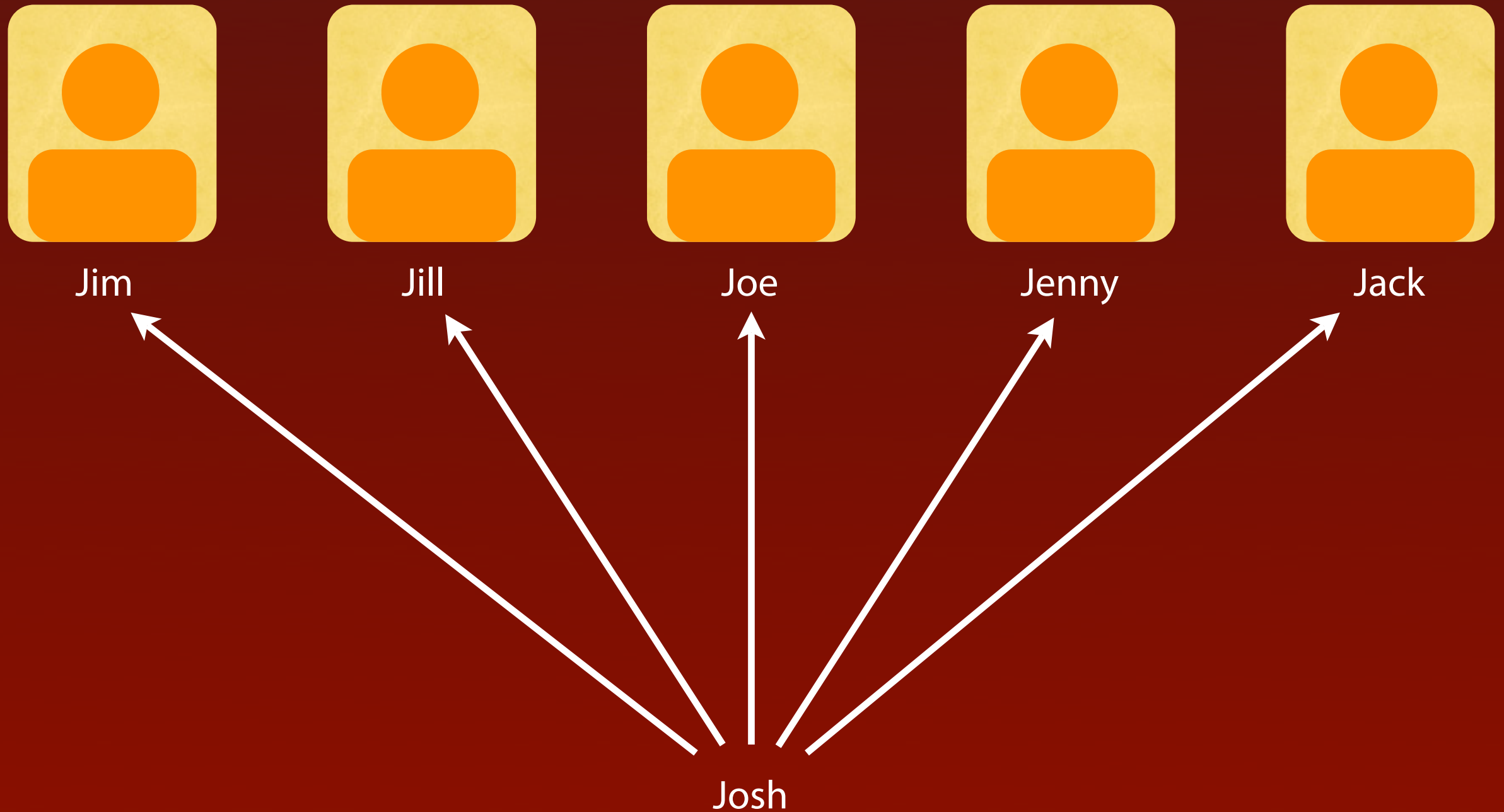
A slice of life here in the Port City!

Like

Susan MacPhee likes this.

Are You A Founder? ✕

Facebook, Summer 2006



To view activity, I had to go to and view each profile in turn.



News Feed

Boston, MA

Chi.mp

Status Updates

Photos

Links

More



What's on your mind?

Attach:

Share



Peter Bordes

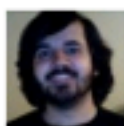


Fly Fishing Adventure

9 new photos

 2 minutes ago · [Comment](#) · [Like](#) · [Share](#)**Alex Iskold** The A Visual History of Web Browsers. Great visualization. <http://bit.ly/10AVCf> (via @SteffanAntonas)4 minutes ago · [Comment](#) · [Like](#)**Alex de Carvalho** I'm humbled by those who went out on a line for me. Teaching is a privilege. And teaching clarifies ideas and focuses the mind.4 minutes ago · [Comment](#) · [Like](#)**Will Pate** <http://www.youtube.com/watch?v=ONS2ptAR4mo>
<http://www.youtube.com/watch?v=ONS2ptAR4mo>

The Case for Separated Bike Lanes

Source: www.youtube.com 9 minutes ago · [Comment](#) · [Like](#) · [Share](#)**Muhammad Saleem** Amazon lowers Kindle price again! From \$299 to \$249: <http://ow.ly/taCc>9 minutes ago · [Comment](#) · [Like](#)

Requests

[See All](#)

- 62 friend requests
- 3 event invitations
- 1 friend suggestion
- 116 other requests

Suggestions

[See All](#)**Where the Wild Things Are**

2 friends are fans.

[Become a Fan](#)

Sponsored

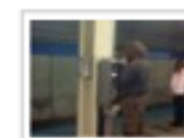
Old Spice

[×](#)

Turn up your man-smell.

58,348 people are fans of Old Spice.

Highlights

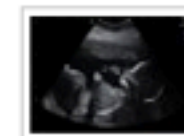
**Posterous Photos**

Tricia Wurster commented on this.

**Mobile Uploads**

Kevin Coombs commented on this.

5

**Wall Photos**

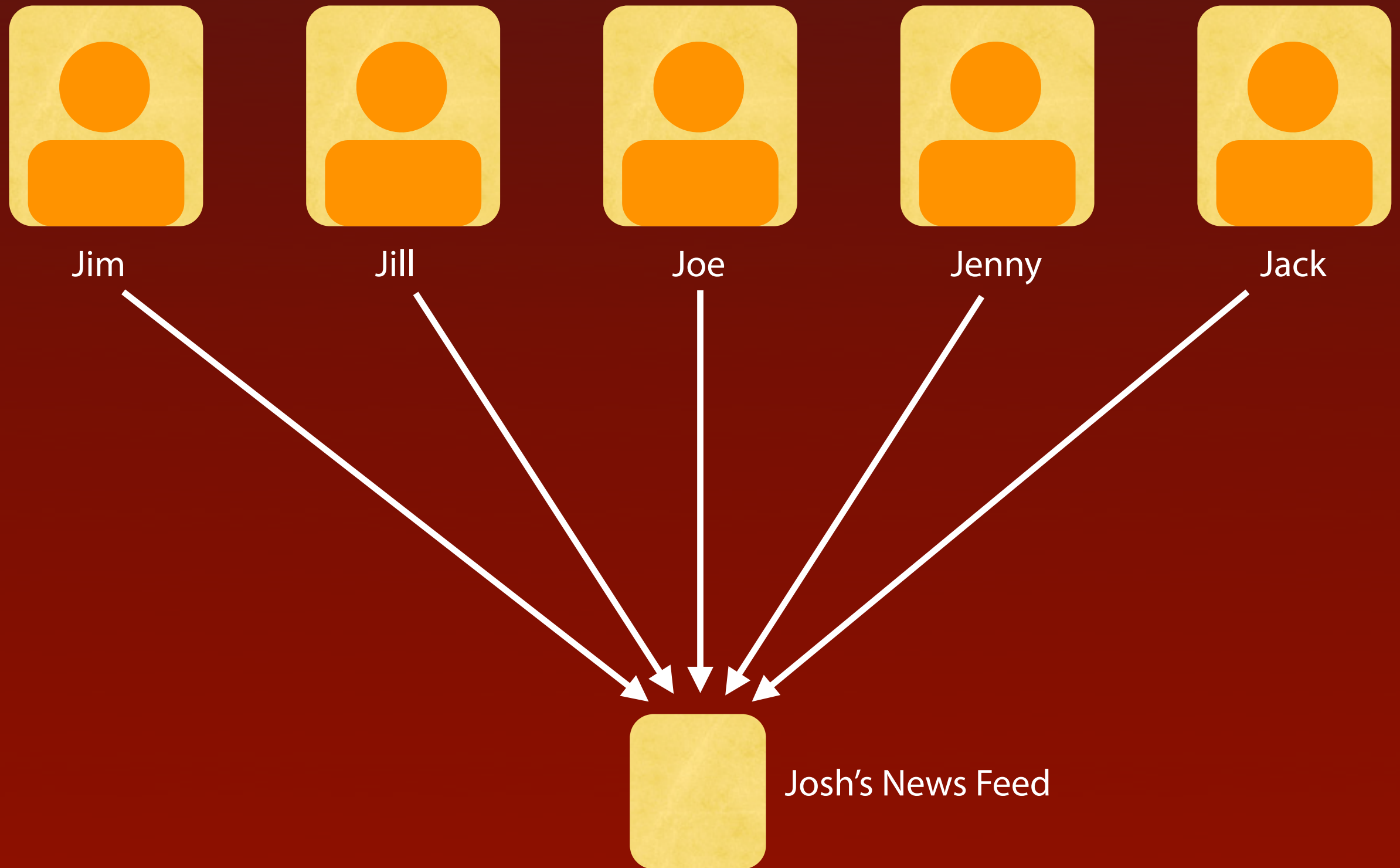
Camie Wiles likes this.

14

**LivingSocial**

2 friends use this

Facebook News Feed, Fall 2006



Instead of visiting profiles, I could simply visit a single page (my news feed)

Facebook News Feed, Fall 2006

1. Same information as always.
2. Only a change to the interface.
3. Aggregation made all the difference.
4. People starting thinking about privacy differently.
5. Security by obscurity is taken for granted.
6. Overall activity increased dramatically.

By showing new activity in a single screen, Facebook changed everything.

What are you doing?

140

Latest: I find it interesting that Restoration Hardware sends me countless emails but I buy furniture at IKEA, who sends me none.
41 minutes ago

update

Home



dharmesh "Video is the most effective form of content because it "humanizes" the message and can strongly engage" #ims09

less than 20 seconds ago from TweetDeck



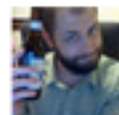
cathcam delighted with the progress the Dell UI team are making on new thinking with <http://script.aculo.us/> and our management UI framework

1 minute ago from web



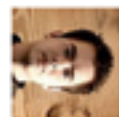
noahmittman Wow, nice move: PSN opens up DLC purchases to Amazon so you can buy your add-ons/dl games there as well <http://bit.ly/NTWJJ>

1 minute ago from EventBox



adamconnor It's an extremely quiet and uneventful day. I don't know if that is contributing to my glum mood, or helping to keep it from getting worse.

1 minute ago from Echofon



craighenry Diet Pepsi is not as good as Diet Coke. DEAL.

2 minutes ago from Echofon



circa1977 OK, Basecamp talk over. Can't find emails and open site up to projects, not Dashboard. Wherever it was, didn't register. Thanks, everyone.

2 minutes ago from Tweetie



zerohearing2 great biscuits and gravy — at Allen's Alley



bokardo

612 following 9,272 followers 4,724 tweets

Snap · tu
n. a social app for your phone.

Home

@bokardo

Direct Messages 2,154

Favorites

Search

Trending Topics

Braylon Edwards

#braylongottradedfor

Hump

Halloween

Google Street View

Jets

LeBron

Crabtree

Cleveland

Kindle

Following

RSS feed

Add: [Photos](#) - [Files](#)

Post

**leisa**

storyboarding three different approaches to 'on ramp' design for prototyping and testing. yay!

20 seconds ago from Twitter - [Comment](#) - [Like](#) - [Share](#) - [Hide](#)**Alex Iskold**The A Visual History of Web Browsers. Great visualization. <http://en.wikipedia.org/wiki...> (via @SteffanAntonias)1 minute ago from Twitter - [Comment](#) - [Like](#) - [Share](#) - [Hide](#)**dave mcclure**RT @danolsen @Scobleizer intvw real-time discovery <http://YourVersion.com> (#TC50 Peoples Choice Winner) <http://www.ticketweb.com/t3...>11 minutes ago from Twitter - [Comment](#) - [Like](#) - [Share](#) - [Hide](#)**Paul Buchheit**shedskin - An experimental (restricted) Python-to-C++ compiler - <http://code.google.com/p...>2 hours ago from Bookmarklet - [Comment](#) - [Like](#) - [Share](#) - [Hide](#)

😊 Ertuğ Karamatlı and Space Cowboy liked this

"Shed Skin is an experimental compiler, that can translate pure, but implicitly statically typed Python programs into optimized C++. It can generate stand-alone programs or extension modules that can be imported and used from larger Python programs. Besides the typing restriction, programs cannot freely use the Python standard library (although about 17 common modules, such as random and re, are currently supported). Also, not all Python features, such as nested functions and variable numbers of arguments, are supported. For a set of 40 non-trivial test programs (at over 12,000 lines in total; see the shedskin-examples-0.2.tgz download), measurements show a typical speedup of 2-40 times over Psyco, and 2-220 times over CPython. Because Shed Skin is still in an early stage of development, however, many other programs will not compile out-of-the-box." - Paul Buchheit from Bookmarklet

**Joshua Porter**[settings](#) - [sign out](#)**Friends**[Home](#)[Direct messages](#)[My discussions](#)[Best of day](#)[Favorites](#)[Personal](#)[Professional](#)[Browse/edit friends](#)**Groups**[Social Design](#)

July 7, 2008

[Browse/edit groups](#)

Google wave

Navigation

- [Inbox](#)
- [Active](#)
- [All](#)
- [By Me](#)
- [History](#)
- [Spam](#)
- [Settings](#)
- [Trash](#)


SEARCHES










- [To Do's](#)
- [Triathlon](#)

FOLDERS

- [Apartment](#)

Contacts

 **Anna-Christina**
drinkin' coffee


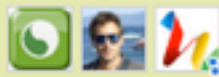
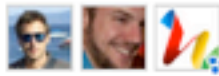
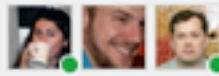
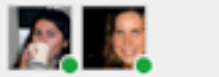
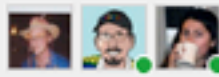

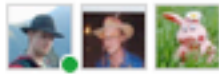

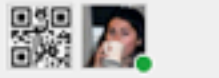

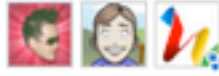

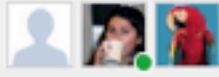
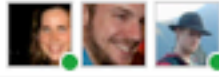

-  Gregory
-  Jens My jet-lag has jet-lag...
-  Lars Making Waves since 2007
-  Narelle
-  Steph
-  Alec Fluffy, destroyer.
-  Andrew M hello world
-  Ben
-  Casey

Inbox 1 - 17 of 27

New Wave

in:inbox

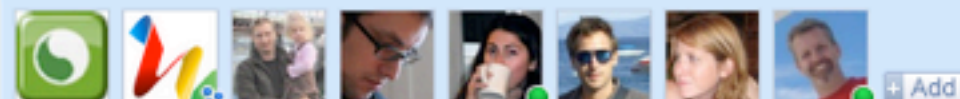
Archive Mute Read Unread Folder Spam

- | | | | |
|---|---|--------------------|---|
|  | Dinner and board games – Who's up for dinner and board games next week? I'm thinking | 3:43 pm
1 msg | 1 |
|  | Snapshots! – I'm really impressed with all the nature shots we've put together! Desert | 3:39 pm
4 msgs | |
|  | BBQ on Sunday! – Our house, 6pm Let us know if you can come! What can I bring? Just | 3:22 pm
3 msgs | 2 |
|  | Sushi time? – Hey Dan and Jens, I think its time for our monthly sushi -tasting dinner Tough | 3:19 pm
1 msg | |
|  | Hey Steph, – Wanna get coffee tomorrow? We can met by the palm trees | 3:16 pm
1 msg | |
|  | Wayward music player? – Looking to return Hey, I think your music player ended up left on my desk | 1:13 pm
1 msg | |
|  | See what turned up on my front lawn yesterday! – It's fairly late in the season to be | 1:05 pm
1 msg | 1 |
|  | It's Movie Time!!!! – ... Wheee - the 80's are cool again! what about "Confessions of a Shopaholic"? | 12:22 pm
9 msgs | 5 |
|  | Pics from a walk in Sydney... – Just from walking around in Kirribilli / Milsons Point, | 8:05 am
1 msg | 1 |
|  | Gallery opening this Thursday – Hey everyone, my show is finall going up and I would love if your | May 26
1 msg | |
|  | Any tips for combating jet-lag? – Please share! For the first day, stay up as long as possible. Get | May 26
5 msgs | 5 |
|  | The Castle (Mandatory Fun) – Speaking of movies, who hasn't seen "The Castle"? Such | May 26
2 msgs | 1 |
|  | Say, here are some photos from the Kokoda track. – Check out the broken wrist! At the | May 26
1 msg | |
|  | Favorite Place to Travel – Poll – Where do you like to go when you have time off? Brazil India | May 25
1 msg | |
|  | Who wants to see transformers?! – | May 25
1 msg | 1 |
|  | Offsite pics! – Check out the photos from our offsite Vista Goofy Helmet So fast Hikes SF | May 25
1 msg | |

Save search

Day: ↑ ↓ Week: ↑ ↓


Snapshots!




Reply Playback Archive Mute Read Unread

Noel (and me, Emily):
Snapshots!

I'm really impressed with all the nature shots we've put together!

 Emily: They make me want to go on vacation

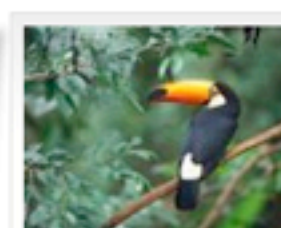
 me: Seriously, what a well traveled bunch. Lars, what kind did you use?

 Lars: Canon: [Canon D50 - Canon Digital Photograph](#)

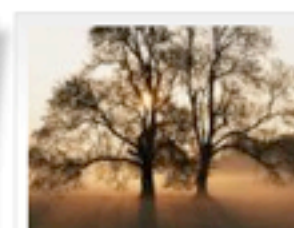
I'm in the market for a new one. and these look so good. Really p



Desert Antelope



Toucan Too



Dawn Trees



Winter Leaf



Autumn Arvo



Old Creek


Tags: +

Recent Activity

All [Activity on my photos](#) [Replies to my comments](#) [Messages](#) [Custom view](#)




You are StevenAMoore's newest contact!

 If you don't know StevenAMoore, StevenAMoore is probably a fan of your photostream or wants a bookmark so they can find you again. There is no obligation for you to reciprocate, unless you want to. 77 minutes ago

View StevenAMoore's [profile](#), [photos](#), [contacts](#), or [add StevenAMoore as a contact](#), too.




Yay! dcancel has marked you as a contact too.

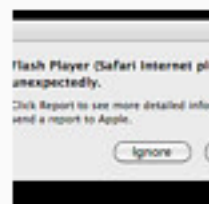
 View dcancel's [profile](#), [photos](#), [contacts](#), or [change your relationship with dcancel](#). 2 days ago



You are broken4good's newest contact!



 If you don't know broken4good, broken4good is probably a fan of your photostream or wants a bookmark so they can find you again. There is no obligation for you to reciprocate, unless you want to. 5 days ago

View broken4good's [profile](#), [photos](#), [contacts](#), or [add broken4good as a contact](#), too.




Flash Player quit unexpectedly

52 [views](#) | 1 comment | 0 favorites

  [megafill](#) - [\[now deemed as 'safe' again!!\]](#) said: 2 weeks ago
I'm getting the same message when i try to upload photos to Flickr or Picnik...

do you have a solution?

You are viewing all activity

since the beginning 

including activity on your photos, replies to comments you've made on others' photos, and other messages.

You can save this view to your homepage:






[SAVE](#)

[» View all muted items](#)

Your Stats



Most views yesterday

	Recursion - Google Search	21
	Monotask	2
	Monotask Survey	2
	Usage Lifecycle	1
	Competitive Spectrum	1

[More...](#)

What is an activity stream?

1. A temporally-based interface/screen showing a flow of information
2. Consists of many kinds of activity-objects
3. Often shows newest items at the top
4. Vertical flow
5. Based on subscription or follow model
6. Displays both personal and social information

What objects are in activity streams?



1. Status updates
2. Bookmarks, favorites, likes
3. Blog posts
4. Tweets
5. Pictures & videos
6. Movie recommendations
7. Reviews
8. Purchases
9. Alerts, notifications, announcements

(Basically anything)









Joshua Porter › Services

Your feed includes the items you have shared from the sites below. [Learn more](#)

Blogging

-  Ameba
-  Blog
-  LiveJournal
-  Skyrock
-  Tumblr
-  百度空间






Bookmarking

-  delicious
-  Diigo
-  Furl
-  Ma.gnolia
-  Mister Wong
-  StumbleUpon
-  Twine
-  はてな







Books

-  Goodreads
-  LibraryThing







News

-  Digg
-  Google Reader
-  menéame
-  Mixx
-  Reddit




Photos

-  Flickr
-  Fotolog
-  Photobucket
-  Picasa Web Albums
-  SmugMug
-  Zoomr

Status

-  brightkite.com
-  Facebook
-  Gmail/Google Talk
-  identi.ca
-  Plurk
-  Twitter








Music

-  iLike
-  Last.fm
-  Pandora












Comments

-  Backtype
-  Disqus
-  Intense Debate

Video

-  12seconds
-  Dailymotion
-  Joost
-  Seesmic
-  Smotri.com
-  Vimeo
-  YouTube

Miscellaneous

-  Custom RSS/Atom
-  Amazon.com
-  LinkedIn
-  Netflix
-  Netvibes
-  Polyvore
-  SlideShare
-  tipjoy
-  Upcoming
-  Wakoopa
-  Yelp

The Fire-hose feeling



Characterized by a feeling of being overwhelmed with content.

People don't feel in control.

Too much content to process.



[newmediapete](#): Just discovered new version of TweetDeck and am finding it easier to drink from the **twitter firehose**!

2 days ago from *TweetDeck* · [Reply](#) · [View Tweet](#)









































[MinimalMeredith](#): Drinking from the **firehose** today

about 15 hours ago from *TwitterBerry* · [Reply](#) · [View Tweet](#)


Amplifying


Save, share, favorite, more like this

Story Types									
 Show More									
Default									
 Show Less									


Damping

Hide, block, unsubscribe, delete message

[Advanced search Tools](#)

HomeEmail / IM 

Add: [Photos](#) - [Files](#)




Alex Iskold
The A Visual History of Web Browsers. Great visualization. <http://en.wikipedia.org/wiki...> (via [@SteffanAnton](#))
31 seconds ago from Twitter - [Comment](#) - [Like](#) - [Share](#) - [Hide](#)

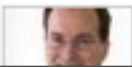
Entry hidden - [undo](#) or hide other items like this one:

- ☒ Hide all 'Twitter / Favorites from Scobleizer' entries from Robert Scoble
 - ☒ even if they have comments or likes
- ☐ Hide everyone's Custom RSS/Atom entries
 - ☐ even if they have comments or likes

[Cancel](#) [How does hiding work?](#)



dave mcclure
RT [@danolsen](#) [@Scobleizer](#) intvw real-time discovery <http://YourVersion.com> (#TC50 Peoples Choice Winner) <http://www.ticketweb.com/t3...>
10 minutes ago from Twitter - [Comment](#) - [Like](#) - [Share](#) - [Hide](#)



Paul Buchheit

Damping

Hide, block, unsubscribe, delete message

Facebook | Home

http://www.facebook.com/editaccount.php?ref=mb

Bokardo One Flight Books ABtests Performable News To Read +Delicious Shareaholic RescueTime CSS3 Press This Dribbble SignApp Readability Notable

Possible ... Function... Performa... Bokardo ... Faceboo... Lifestrea... paramou... rules Screensh... The late... PINE STA... +

facebook Home Profile Friends Inbox 41 Joshua Porter Settings Logout Search

News Feed

Boston, MA

Chi.mp






Status Updates

Photos

Links

More

What's on your mind?

Attach:     

Share

Mikee Marcotte Spaulding

Mikee is looking for Armored Truck Cigar in Mafia Wars.

LOOKING FOR SOME ITEMS

Mafia Wars

4 seconds ago via Mafia Wars · Comment · Like · Help Mikee out in Mafia Wars

Myles Weissleder Me and my boy. Wow ... I can't believe I can say that.

about a minute ago · Comment · Like · Share

2 people like this.

Write a comment...

Alex Iskold RT @steffanantonas My good friend @jhehman just got on Glue - <http://bit.ly/7CIY9> Fellow Gluers, please give Jason a warm welcome. :)

2 minutes ago · Comment · Like

Requests

See All

62 friend requests

3 event invitations

1 friend suggestion

116 other requests

Suggestions

See All

Where the Wild Things Are

2 friends are fans. Become a Fan

Sponsored

Old Spice

How many scents does Old Spice make? How does 4 million sound? Also, how does 12 sound?

Gong Szeto is a fan of Old Spice.

Become a Fan

Highlights

Tetris Friends

Steve Folsom uses this application.

Catalina Fishing Trip

by John Stack

3 likes

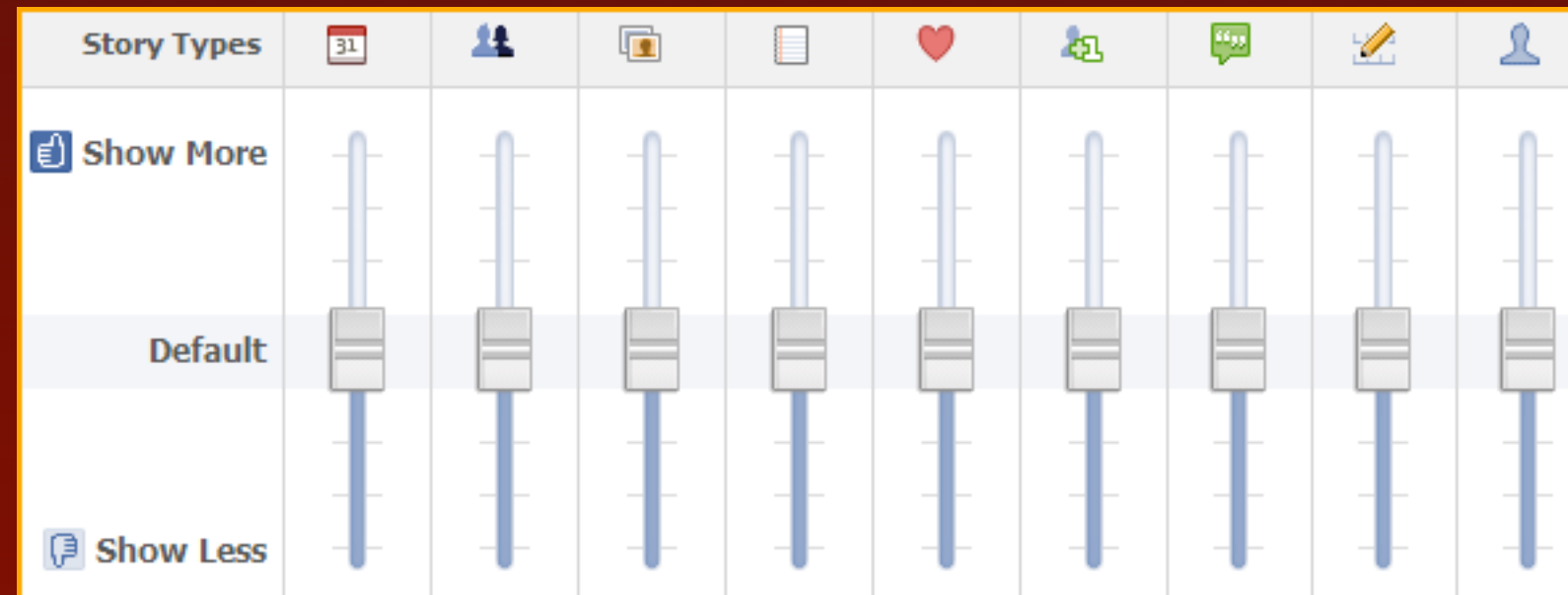
Posterous Photos

Tricia Wurster commented on this.

Smart Algorithm

Two types of filtering: Implicit vs. Explicit

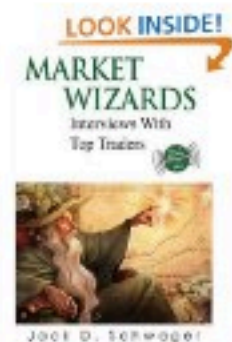
Explicit



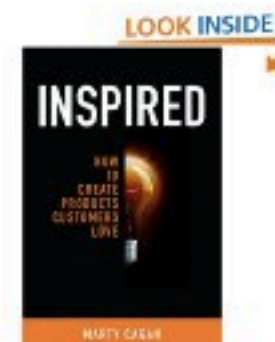
Implicit
(mostly)

Today's Recommendations For You

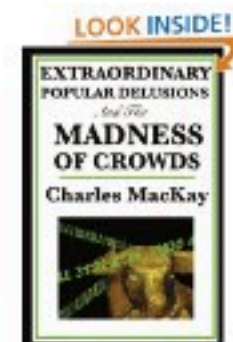
Here's a daily sample of items recommended for you. Click here to [see all recommendations](#).



[Market Wizards: Interviews...](#)
(Hardcover) by Jack D. S...
★★★★★ (121) \$12.21
[Fix this recommendation](#)



[Inspired: How To Create Prod...](#)
(Hardcover) by Marty Cagan
★★★★★ (30) \$23.96
[Fix this recommendation](#)

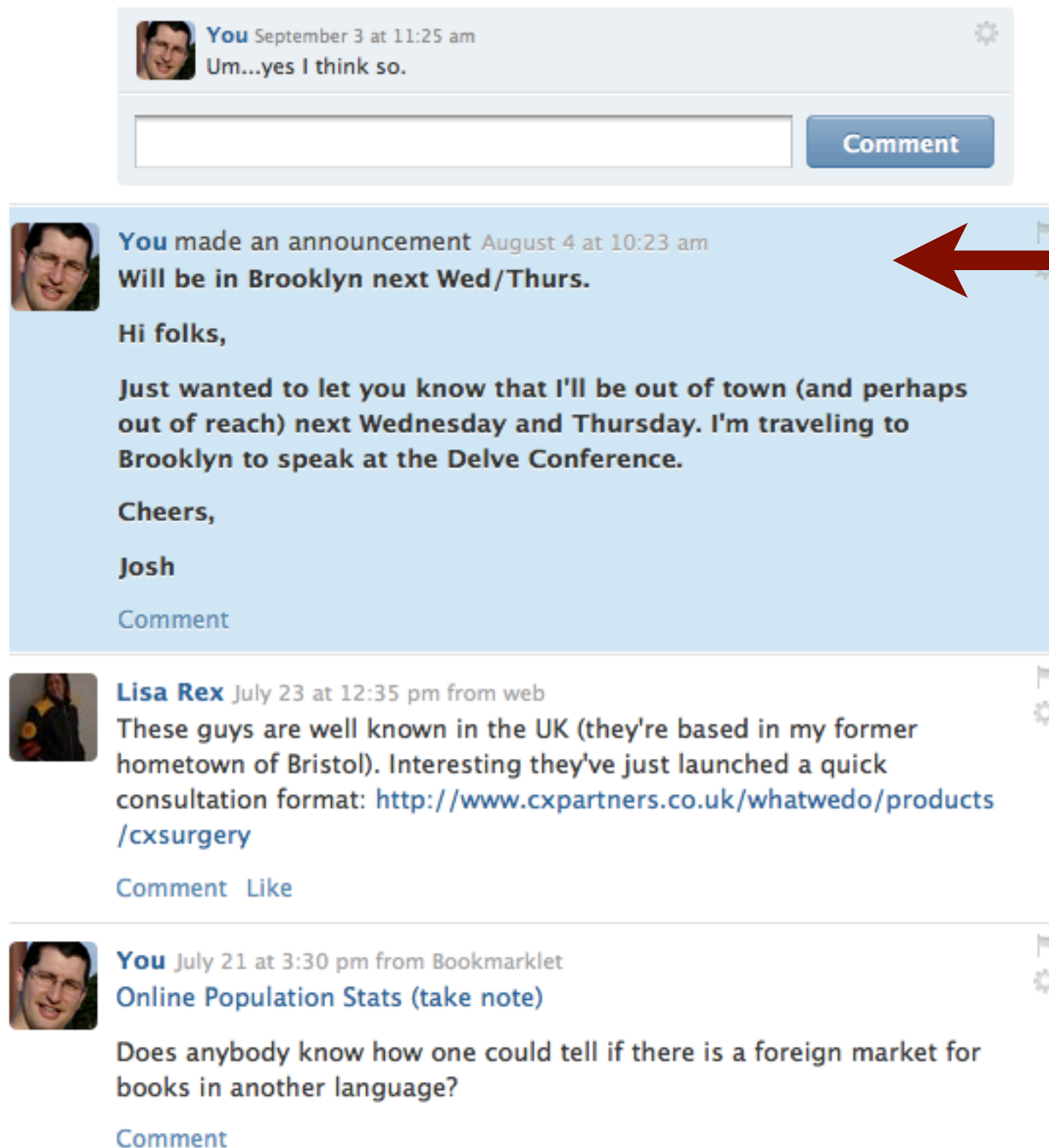


[Extraordinary Popular Delus...](#)
(Paperback) by Charles M...
★★★★☆ (68) \$13.49
[Fix this recommendation](#)

Streams in the Enterprise

1. Sometimes people can't miss stuff.
2. All content is not created equal.
3. It very much matters who shared what.
4. Privacy is just as important (groups, etc)
5. Overall security is important.
6. Projects and other groupings become more important

Case Study: Broadcast Messages in Socialcast



The screenshot displays the Socialcast interface with three messages. The top message is from 'You' on September 3 at 11:25 am, with the text 'Um...yes I think so.' and a 'Comment' button. The middle message, highlighted with a light blue background, is from 'You' on August 4 at 10:23 am, titled 'Will be in Brooklyn next Wed/Thurs.' and contains a travel announcement. A red arrow points to this message. The bottom message is from 'Lisa Rex' on July 23 at 12:35 pm, discussing a consultation format with a URL. Each message includes a profile picture, a timestamp, and a 'Comment' button.

You September 3 at 11:25 am
Um...yes I think so.
Comment

You made an announcement August 4 at 10:23 am
Will be in Brooklyn next Wed/Thurs.
Hi folks,
Just wanted to let you know that I'll be out of town (and perhaps out of reach) next Wednesday and Thursday. I'm traveling to Brooklyn to speak at the Delve Conference.
Cheers,
Josh
Comment

Lisa Rex July 23 at 12:35 pm from web
These guys are well known in the UK (they're based in my former hometown of Bristol). Interesting they've just launched a quick consultation format: <http://www.cxpartners.co.uk/whatwedo/products/cxsurgery>
Comment Like

You July 21 at 3:30 pm from Bookmarklet
Online Population Stats (take note)
Does anybody know how one could tell if there is a foreign market for books in another language?
Comment

Visually distinctive
Breaks following rules
Messages seen by everyone
Otherwise the same

Idea generated after observing
current practices and use cases.

Trends in Streams

Avatars

Services as logos

Implicit assumption of posts

Conversions in aggregate/threaded

Real-time

Single, persistent open share field

Private group-like functionality

Streams as APIs (imported content)

Statistics/Metrics

Ad-hoc sharing activities (one-time streams, etc)

Stream as sharable object

Email digests

Alerts and notifications within the stream

Outside objects in stream (ads, news, etc)

Ratings, reviews, and other signalling objects

Everything in the stream

Trending Topics & Tracking

Trending Topics

startups
python
programming
development
django

[View community tag cloud](#)

Trending Topics

#outrageous
#takemehome
#cpc09
GoodMorning
#hhl09
PhotoSketch
Flash
Nobel Prize
Hotmail
Halloween

Highlights



Mobile Uploads
by Dave Nelson

1



Wall Photos
by Myles Weissleder

30



Wall Photos
by Darron Wayne Norrad



Mobile Uploads
by Chris McLaughlin

3

Your Google Alerts

Sending **HTML** emails. [Switch to text emails.](#)

Search terms	Type	Deliver to	How often	
<input type="checkbox"/> "bokardo"	Comprehensive	Email	as-it-happens	edit
<input type="checkbox"/> "josh porter"	Comprehensive	Email	as-it-happens	edit
<input type="checkbox"/> "joshua porter"	Comprehensive	Email	as-it-happens	edit

IxDA.org

Active Discussion Threads

Where bounce off design concepts?

Started Today at 5:25am via web

Dominic Willems
Fredrik Matheson
Martin
dave malouf
Den Serras

\\"Download Adobe Acrobat\\" for PDFs

Started Today at 10:15am via e-mail


Jamie Bresner
James Page
Caroline Jarrett
James Page
David Cortright
Christopher Rider
David Little
James Page

Aggregating activity in sidebar

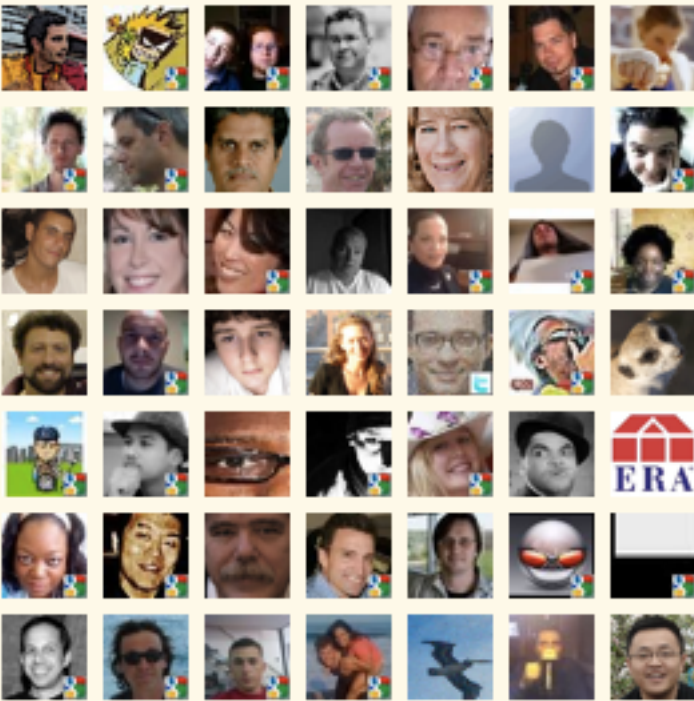
Focused on who said what (identity)

Let's people track conversations

Trend: Stream of visitors

 **Join this site**
with Google Friend Connect


Members (572) [More »](#)





Already a member? [Sign in](#)


Comments(24)


Want to contribute?
[Join](#) or [Sign In](#)

 Kevin, thanks for the fun and insightful running commentary today on the Altimeter Group webinar! Jo... [More »](#)
[Joy](#) 9/10

 Great post, great comedy audio!
[@olivermarks](#) 8/18


 Loic says we need a status update for Fiend Connect in blogs
[Kevin Marks](#) 3/16


 Agreed, that would be great.
[Ken](#) 8/7


 Absolutely.
[Unknown](#) 6/22 [All 3 replies](#)


[Translate »](#) [Next »](#)


Recent Reader

 [Dilmon](#)
2 hrs 53 mins


 [Alper Yazgan](#)
32 hrs 51 mins


 [Spcmnspf](#)
42 hrs 57 mins


 [Sandy](#)
151 hrs 6 mins


 [michaelocc](#)
166 hrs 52 mins


Today Users: 1


Recent Visitors 


 **You!**
Join Now.

 Daniel L


 awaldstein

 kfeighery

 Fergus Burns

 coorva



Trend: Inline getting started









HomeEmail / IM ▾ⓘ

You have **1 invitation** from Zee.Close


Add: [Photos](#)Post

**David Recordon**
Wedding - <http://www.flickr.com/photos...>

6 minutes ago from Flickr - [Comment](#) - [Like](#) - [Share](#) - [Hide](#)


**Find the people you know on FriendFeed**Shameless self-promotion
Import your address book to see which of your friends are already using FriendFeed



0 seconds ago - [Hide](#)

**Tony**
Pennsylvania has hit that time of the year where it redefines green. Lying in the field contemplating a life far removed from manhattan
🔒 7 minutes ago from Twitter - [Comment](#) - [Like](#) - [Share](#) - [Hide](#)


Trend: Seeding the stream




Welcome, Joshua | [My Settings](#) | [Invite \(20\)](#) | [Help](#) | [Give Us Feedback](#) | [Logout](#)

[Home](#) | [Get Feedback](#) | [My Feedback](#) | [Give Feedback](#) | [Suggested Questions](#) | [My Network](#)

My Feed

 **What's new** 04/07

Welcome to Rypple! Use this feed to help keep track of all your great Rypple content.

 **Did you know?** 04/07

Learn how to get useful feedback! Check out the Getting Started video.

Get Feedback


My Stats


Requests I've Made	Me	Rypple Avg.
To Advisers:	0	
Using a URL:	0	
Avg. Advisers Per Request:	0	6.2
Adviser Response Rate:	0%	64%
Total Responses:	0	
Feedback Shared:	0	
Good Questions:	0	
Top Attribute:		


Feedback I've Given


Total: 0


Top Attribute:


 x0

 x0

 x0

 x0

 x0

 x0

Trend: Aggregate/Threaded Conversations



roonoid The PBS series 'Craft In America' is fabulous.

less than a minute ago from UberTwitter



russu @biller make sure he includes selections from the sweet new mixtape I made him!

1 minute ago from Twiterrific in reply to biller



JohnAByrne Great performance from Derek Jeter (two-run homer, single, pair of walks) as Yanks take first game 7-2 over Twins.

2 minutes ago from TweetDeck



Jason RT @Kellerll: @Jason Paying for Angels - It's extortion and victimization all wrapped in the guise of help and a handshake: snake oil=pa ...

2 minutes ago from UberTwitter



fling tempted to go to the cowboy bar on the corner, but unfortunately the bull is out of order.

2 minutes ago from Birdfeed



Annaleen Have consumed types of molecules necessary to help me enjoy Paranormal Activity.

3 minutes ago from twidroid



docbaty @jmspool Hopefully not the ones to do with a catastrophic death

5 minutes ago from TweetDeck in reply to jmspool



atomiota Why Gourmet is down and Saveur is up <http://bit.ly/2Z7UXp>

5 minutes ago from Seismic



billder @fred_beecher Then you're the DJ in Savannah.

7 minutes ago from TweetDeck in reply to fred_beecher

Trending Topics

Glee

#ghosthunters

#davidcookbarbasol

Lonely Cheating

A-Rod

Yankees


Modern Family


#coinstar

BlackBerry Messenger

Halloween

Following

 RSS feed

 RSS feed for this query

Trend: Aggregate/Threaded Conversations

friendfeed

Search

Robert Scoble

What service is growing faster than Twitter but that most Americans have never heard of? Answer here:

2 minutes ago - [Comment](#) - [Like](#) - [Share](#)

👍 [Guy Vander Heyden](#), [Cocoy Dayao](#) and [Dobromir Hadzhiev](#) liked this

💬 I met the CEO this week and he was being praised by many at the Charles River Ventures Summit. - [Robert Scoble](#)

💬 Friendfeed - [Varun Mahajan](#)

💬 And, no, I am not talking about friendfeed. - [Robert Scoble](#)

💬 "My favorite underhyped company is GupShup, which stands for "chit chat" in India. They got to 20 million users in two years. Twitter took more time to reach that many users" ? - [Edwin Khodabakchian](#)

💬 redhat - ;) - [LPH™](#)

💬 Zimbio? - [Paul Holmes](#)



Comment



Joshua Porter
[settings](#) - [sign out](#)

Friends

[Home](#)
[Direct messages](#)
[My discussions](#)
[Best of day](#)

[Favorites](#)
[Personal](#)
[Professional](#)


[Browse/edit friends](#)

Groups


[Social Design](#)

[Browse/edit groups](#)

Trend: Getting Started Inline



You May 18 at 4:20 pm
Usability.Edu: 25 Incredibly Useful Usability Cheat Sheets & Checklists —
Best Web Design Schools
[#usability-audits](#)
[Comment](#)



[Load More Messages](#)

My Live Stream is where you'll see messages directly related to you – direct replies, updates from the people you follow, messages that you have "liked," and comments you have made.

Start sharing with your team to get the most out of Socialcast:

- ~~Share what you're working on~~
- Create a custom real-time stream to follow subjects or people
- ~~Update your profile with a photo, contact information and expertise~~
- ~~Join or start a group~~

Trend: Stream as Sharable Object

27

in:inbox

Mute Read Unread Folder Spam

Dinner and board games – Who's up for dinner and board games next week? I'm thinking 3:43 pm 1 msg 1

Snapshots! – I'm really impressed with all the nature shots we've put together! Desert 3:39 pm 4 msgs

BBQ on Sunday! – Our house, 6pm Let us know if you can come! What can I bring? Just 3:22 pm 3 msgs 2

Sushi time? – Hey Dan and Jens, I think its time for our monthly sushi -tasting dinner Tough 3:19 pm 1 msg

Hey Steph, – Wanna get coffee tomorrow? We can met by the palm trees 3:16 pm 1 msg

Wayward music player? – Looking to return Hey, I think your music player ended up left on my desk 1:13 pm 1 msg

See what turned up on my front lawn yesterday! – It's fairly late in the season to be 1:05 pm 1 msg 1

It's Movie Time!!!! – ... Wheee - the 80's are cool again! what about "Confessions of a Shopaholic"? 12:22 pm 9 msgs 5

Pics from a walk in Sydney... – Just from walking around in Kirribilli / Milsons Point, 8:05 am 1 msg 1

Gallery opening this Thursday – Hey everyone, my show is finall going up and I would love if your 1 May 26 1 msg

Any tips for combating jet-lag? – Please share! For the first day, stay up as long as possible. Get 5 May 26 5 msgs 5

The Castle (Mandatory Fun) – Speaking of movies, who hasn't seen "The Castle"? Such 2 May 26 2 msgs 1

Say, here are some photos from the Kokoda track. – Check out the broken wrist! At the 1 May 26 1 msg

Favorite Place to Travel – Poll – Where do you May 25

Snapshots!

Replay Playback Archive Mute Read Unread Folder Spam

Noel (and me, Emily): 3:30 pm

Snapshots!

I'm really impressed with all the nature shots we've put together!

Emily: They make me want to go on vacation

me: Seriously, what a well traveled bunch. Lars, what kind of camera did you use? 3:39 pm

Lars: Canon: [Canon D50 - Canon Digital Photography Forums](#) 3:37 pm

I'm in the market for a new one. and these look so good. Really professional.

Desert Antelope

Toucan Too

Dawn Trees

Waterfall


Desert Antelope

Toucan Too

Dawn Trees

Waterfall





Trend: Pre-selected following options



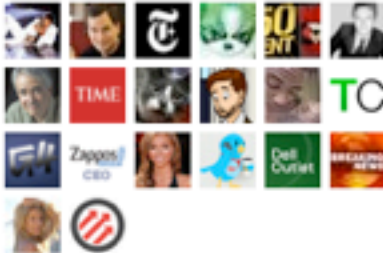
Look who else is here. Start following them!

Maybe you've heard of these Twitter users? Select the people you'd like to start following.

☒ Select All

<input checked="" type="checkbox"/>		samantha ronson	Don't be mad, UPS is hiring.
<input checked="" type="checkbox"/>		David Pogue	Tech columnist, NY Times; CNBC tech dude; Missing Manuals creator, dad of 3!
<input checked="" type="checkbox"/>		The New York Times	Where the Conversation Begins. Home page stories from NYTimes.com, special features and more.
<input checked="" type="checkbox"/>		Ana Marie Cox	There is no such thing as adventure. There's no such thing as romance. There's only trouble and desire.

You'll be following




Finish

[Skip this step](#)

People you may know

Tara Hunt Marketing Lead, Intuit Partner Platform at Intuit, Inc.	Invite X
Victor Lombardi Advisory Board Member at Information Architecture Institute	Invite X
Louis Rosenfeld Publisher at Rosenfeld Media, LLC	Invite X
See more »	

Trend: Friendfeed's Use of Avatars over time

 [Richard](#) posted three messages on [Twitter](#)

"you are 10th in the queue, your call will be answered in approx 16 mins". 16 mins of reggae music. great."


2 minutes ago - [Comment](#) - [Like](#) - [Hide](#) - [More](#) ▾

"not that I have anything against reggae, it's just not my choice of music at 6 in the morning, when I'm trying to wake up."

4 seconds ago - [Comment](#) - [Like](#) - [Hide](#) - [More](#) ▾


"listening to reggae music at 6.30am in the morning while on hold with web host. weird."

3 minutes ago - [Comment](#) - [Like](#) - [Hide](#) - [More](#) ▾

 [Andy Baio](#) posted a message on [Twitter](#)

"Game Neverending is shutting down in one hour. Last chance! <http://gne.flickr.com/>"

38 minutes ago - [Comment](#) - [Like](#) - [Hide](#) - [More](#) ▾

 [Robert Scoble](#) added an event on [Upcoming](#)

[Apr 23, 2008: Ecocity World Summit at Nob Hill Masonic Center](#)


3 hours ago - [Comment](#) - [Like](#) - [Hide](#) - [More](#) ▾


 [Neal](#) liked this

 [Chris Messina](#) posted a message on [Twitter](#)

"I'm getting better at assertiveness. Sales dude just called and he's like "Can I tell you about..." and I'm all like "Nope, no thanks. Cya.""

32 minutes ago - [Comment](#) - [Like](#) - [Hide](#) - [More](#) ▾

 empowering, no? :) - [Brett Kelly](#)

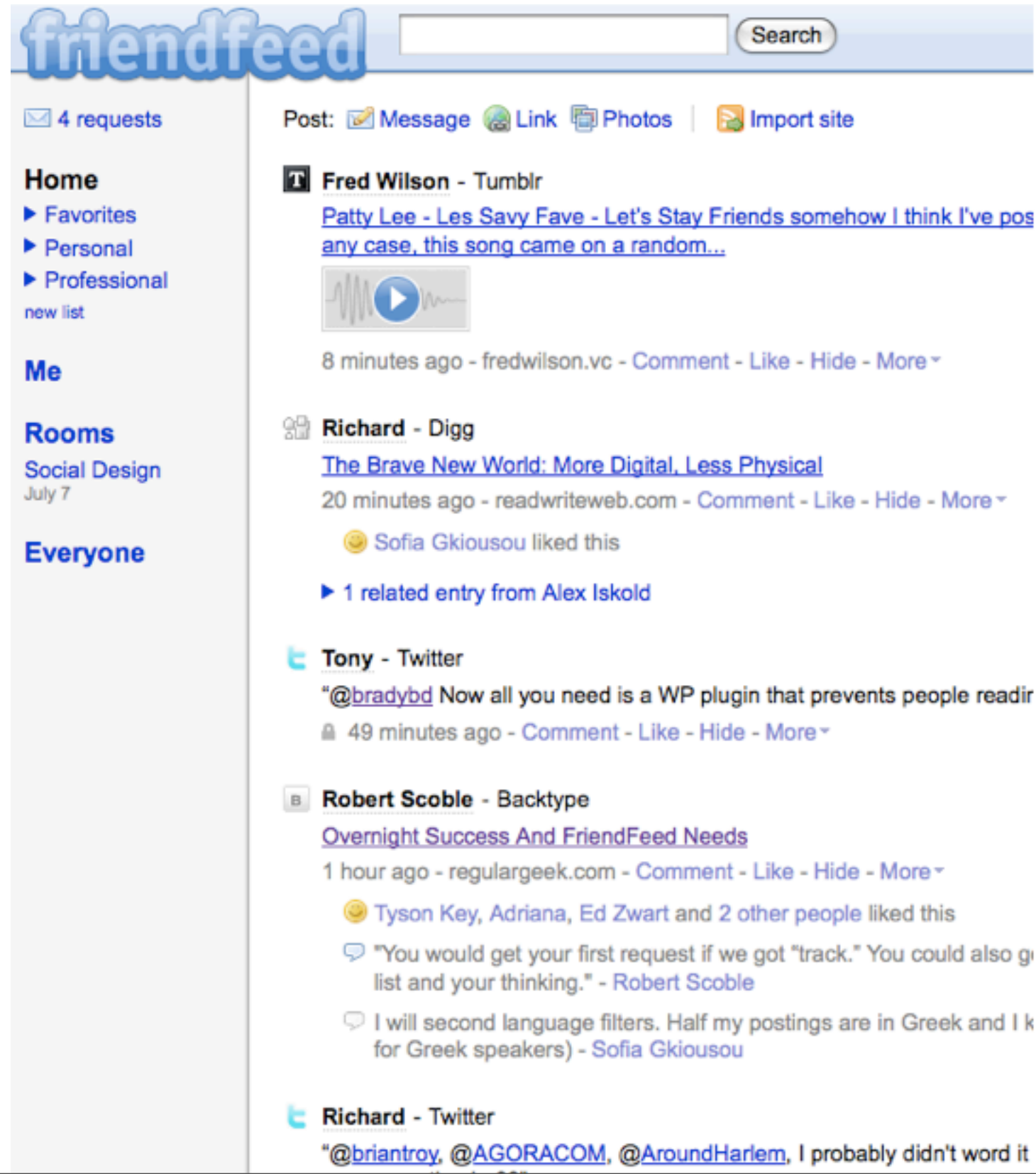
 [You](#) posted two messages on [Twitter](#)

"the problem with spam is a lack of identity...in systems where identity is tied to behavior social norms moderate activity over time."

40 minutes ago - [Comment](#) - [Hide](#) - [More](#) ▾

"getting hammered by 3 types of blog spam simultaneously: comment, header, and footer insertions. No

Trend: Friendfeed's Use of Avatars over time



The screenshot shows the Friendfeed homepage. The top navigation bar includes the 'friendfeed' logo, a search bar, and a 'Search' button. Below the navigation bar, the left sidebar contains links for '4 requests', 'Home' (with sub-links for Favorites, Personal, Professional, and a new list), 'Me', 'Rooms' (with a link for Social Design dated July 7), and 'Everyone'. The main content area displays a feed of posts. Each post includes a user's profile picture, name, and source. The first post is by Fred Wilson from Tumblr, featuring a link to a post by Patty Lee and an audio player. The second post is by Richard from Digg, featuring a link to 'The Brave New World: More Digital, Less Physical'. The third post is by Tony from Twitter, featuring a quote from @bradybd. The fourth post is by Robert Scoble from Backtype, featuring a link to 'Overnight Success And FriendFeed Needs' and several comments. The fifth post is by Richard from Twitter, featuring a quote from @briantroy, @AGORACOM, and @AroundHarlem.

friendfeed

Search

4 requests

Home





- ▶ Favorites
- ▶ Personal
- ▶ Professional
- new list

Me

Rooms


Social Design
July 7

Everyone


Post:  Message  Link  Photos |  Import site

T Fred Wilson - Tumblr

[Patty Lee - Les Savy Fave - Let's Stay Friends somehow I think I've pos any case, this song came on a random...](#)




8 minutes ago - fredwilson.vc - [Comment](#) - [Like](#) - [Hide](#) - [More](#) ▾


 **Richard** - Digg

[The Brave New World: More Digital, Less Physical](#)

20 minutes ago - readwriteweb.com - [Comment](#) - [Like](#) - [Hide](#) - [More](#) ▾


 Sofia Gkiousou liked this

▶ 1 related entry from Alex Iskold

 **Tony** - Twitter


"@bradybd Now all you need is a WP plugin that prevents people readir


49 minutes ago - [Comment](#) - [Like](#) - [Hide](#) - [More](#) ▾


 **Robert Scoble** - Backtype


[Overnight Success And FriendFeed Needs](#)

1 hour ago - regulargeek.com - [Comment](#) - [Like](#) - [Hide](#) - [More](#) ▾

 Tyson Key, Adriana, Ed Zwart and 2 other people liked this

 "You would get your first request if we got "track." You could also g
list and your thinking." - [Robert Scoble](#)

 I will second language filters. Half my postings are in Greek and I k
for Greek speakers) - [Sofia Gkiousou](#)

 **Richard** - Twitter

"@briantroy, @AGORACOM, @AroundHarlem, I probably didn't word it

Trend: Friendfeed's Use of Avatars over time

The screenshot shows the FriendFeed homepage. At the top is the 'friendfeed' logo in a blue, bubbly font. To its right is a search bar with a 'Search' button. Below the logo is a blue navigation bar with 'Home' on the left and 'Email / IM' with a dropdown arrow and a status icon on the right. A light blue banner below the navigation bar says 'You have 1 invitation from Zee.' with a 'Close' button on the right. The main content area has a large empty text box for posting, with 'Add: Photos' and a 'Post' button below it. The first post is by 'David Recordon' with a small profile picture. The post text is 'Wedding - <http://www.flickr.com/photos...>' followed by a photo of a wedding sign. Below the photo is the text '6 minutes ago from Flickr - Comment - Like - Share - Hide'. The second post is a promotional message with the FriendFeed 'ff' logo. The text says 'Find the people you know on FriendFeed' followed by 'Import your address book to see which of your friends are already using FriendFeed'. To the right of this text is the phrase 'Shameless self-promotion'. Below the text are five icons for social media services: Facebook, Twitter, Gmail, Yahoo!, and Hotmail. Below these icons is the text '0 seconds ago - Hide'. The third post is by 'Tony' with a small profile picture. The post text is 'Pennsylvania has hit that time of the year where it redefines green. Lying in the field contemplating a life far removed from manhattan'. Below the text is the text '7 minutes ago from Twitter - Comment - Like - Share - Hide'.


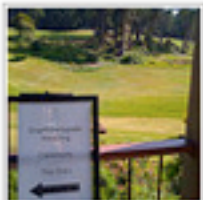
friendfeed







Search


Home Email / IM

You have 1 invitation from Zee. Close

Add: Photos Post

 **David Recordon**
Wedding - <http://www.flickr.com/photos...>

6 minutes ago from Flickr - Comment - Like - Share - Hide

 **Find the people you know on FriendFeed** Shameless self-promotion
Import your address book to see which of your friends are already using FriendFeed
    
0 seconds ago - Hide

 **Tony**
Pennsylvania has hit that time of the year where it redefines green. Lying in the field contemplating a life far removed from manhattan
7 minutes ago from Twitter - Comment - Like - Share - Hide

Evidence of the Power of Avatars



(client)

1. After Rypple added avatars to emails, response rate improved between 15 and 20%.
2. "Organizations running Rypple Enterprise who branded Rypple with their corporate logo and colors saw a 22% increase in response rates over those who had not!"

<http://rypple.com/blog/2009/09/21/uploading-your-logo/>

Avatars are powerful presence indicators that drive activity.

“

*People just love to look at pictures...that's the killer app of all online social networks. **Seventy percent** of all actions are related to viewing pictures or viewing other people's profiles.*

Jan Pikorski - Harvard Business School

<http://hbswk.hbs.edu/item/6156.html>

Thank you!

twitter: @**bokardo**

email: **porter@bokardo.com**

web: **<http://bokardo.com>**